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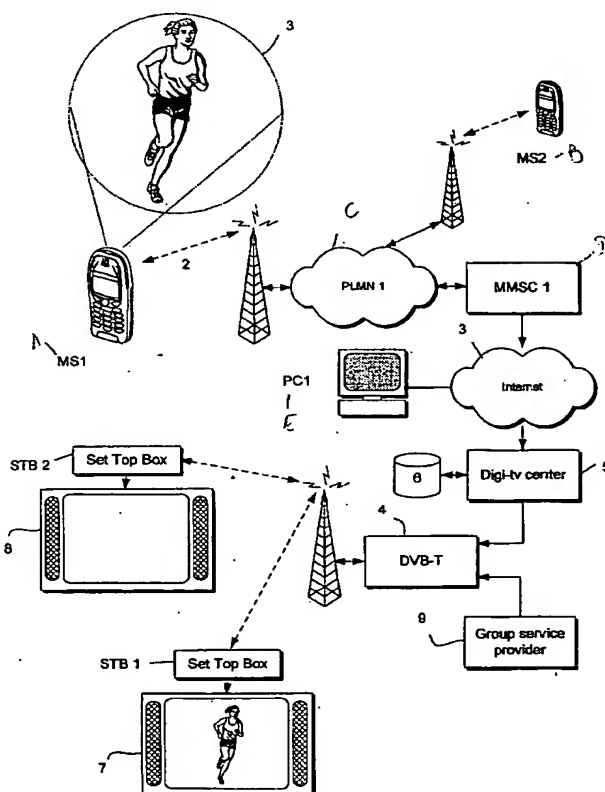
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[Continued on next page]

(54) Title: BROADCAST MESSAGES



(57) Abstract: MMS messages are sent to a set top box (STB1) for display on a television receiver (7). The MMS messages can be routed from a message centre (MMSC1) through a digital broadcasting network (4) to the STB. The messages can be directed to one of a number of individual message addresses associated with the STB. Also MMS messages can be multicast to individual addresses from a group service provider (9).

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